NOVEUS ENERGY

THOUGHTLEADERSHIP



TO NET ZERO OR NOT TO NET ZERO?

The label is under pressure. The business case for better energy decisions is not.

Net Zero has become politically contested, commercially scrutinised and, in some boardrooms, harder to defend. Yet the forces that made energy strategy important have not gone away: volatile markets, ageing infrastructure, increasing electricity demand, tighter reporting expectations, customer pressure and the physical effects of climate change.

The real question for business is therefore not simply whether to retain the phrase "Net Zero". It is whether the organisation will keep improving energy cost, resilience, efficiency and carbon performance, or allow uncertainty over the destination to delay valuable action today.

Noveus viewpoint

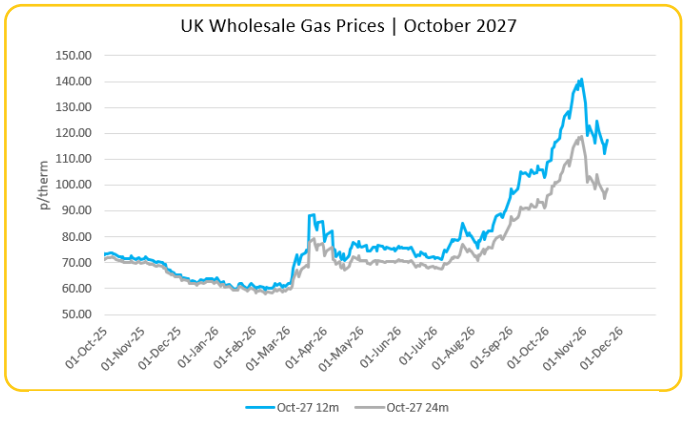
"Do not confuse a debate about language with a decision to stop managing energy efficiently. A business can revisit its public target and still pursue commercially sound actions that reduce cost, exposure and emissions."

The paradox: stronger economics, weaker confidence

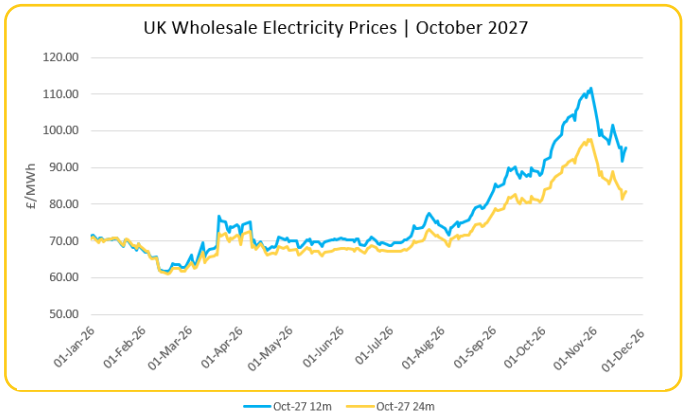
Current trends in the markets should be helpful for low-emissions planning and renewables generation. The economics of energy transition remain compelling, but the route is no longer linear. Markets can reprice rapidly as political and supply conditions change. This makes timing, flexibility and informed decision-making more important. The strongest strategies capture opportunity when markets soften while preserving protection against the next period of volatility.

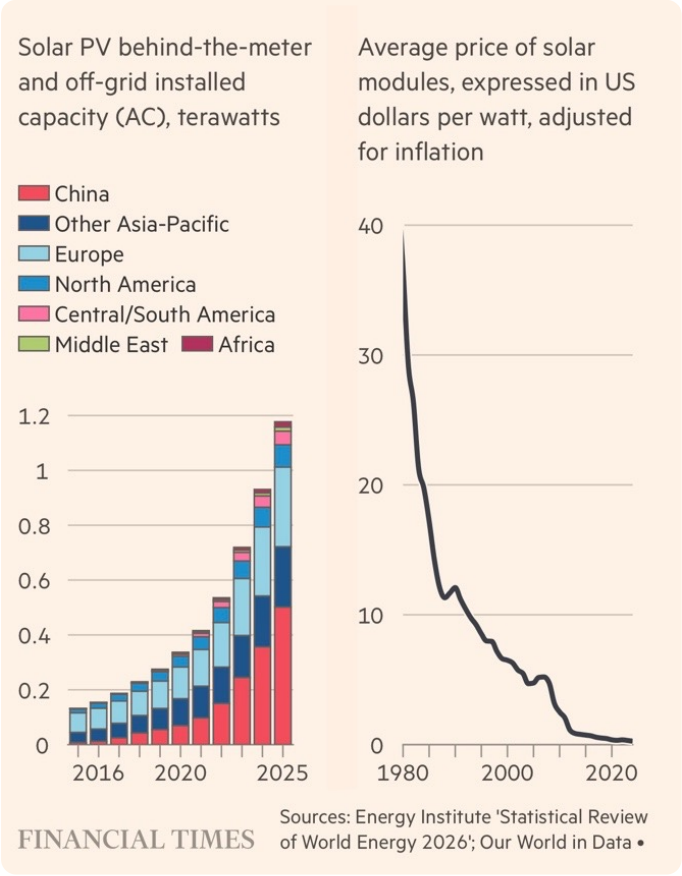
- Higher fossil fuel prices and price volatility.
- Falling renewables costs of solar photovoltaic panels, offshore wind generation and battery storage.
- Energy supply chain vulnerability of tankers, pipelines, and undersea cables.

UK Gas price



UK Electricity price





Yet the following national and global trends are dominating the conversation rather than the actual reality of energy prices and renewable costs. Political headlines can move faster than business fundamentals. Energy security, infrastructure constraints, cost exposure and operational resilience remain board-level concerns regardless of the terminology used. Leadership means separating short-term political noise from the long-term decisions required to protect competitiveness, investment and continuity of supply.

- Political support for the fossil fuel industry and opposition to renewables.
- Loosening of green energy planning constraints for commercial reasons.
- Reluctance to invest during a tightening economic climate.

The new agenda

The way forward is to focus on your business needs by providing secure energy supplies with lowest costs. We call this

SECURE LOW-COST ENERGY SLE



Supply security requires

- The right combination of supplies – electricity, fossil, renewable supplies, on-site renewables
- Equipment and plant matched to those supplies including heat pumps and electric vehicles
- On site distribution and energy storage including electricity and heat networks, electricity storage, and on-site generation
- 'Mix and match' flexibility to cope with future energy supply availability issues and price movements
- Potential for incorporating low emission supplies where appropriate

Whether you adopt the principles of Net Zero or not, these questions remain

Cost

Are we buying energy through the right contract structure, at the right time and with full visibility of supplier margins, network charges and risk?

Resilience

Can our sites operate and grow if connections are delayed, capacity is constrained or markets become volatile?

Efficiency

Do we know where energy is being wasted, and can we prove that identified measures have delivered?

Compliance

Are ESOS, SECR, CCA, ISO 50001 and other applicable requirements being used as management tools rather than treated as isolated reporting exercises?

Renewables

Are our REGOs, PPA, onsite generation, private wire, licence-exempt or hourly matching choices commercially and reputationally robust?

Credibility

Can finance, operations and sustainability teams explain the same plan, using the same numbers?

Where Noveus Energy fits in

The challenge is rarely a single technology or report. It is the interaction between procurement, infrastructure, operations, compliance, data and investment. Noveus Energy brings these disciplines together so that sustainability decisions are commercially grounded and energy decisions remain strategically aligned.

- Energy procurement, contract review, market risk management and financial forecasting.
- Invoice validation, metering, consumption analytics and performance reporting.
- Energy audits, ESOS and SECR support, carbon accounting and ISO-aligned management systems.
- Renewable electricity strategy including PPAs, REGOs, 24/7 or half-hourly matching, onsite generation and licence-exempt supply assessments.
- Infrastructure and technical advice covering connections, capacity, electrification, heat pumps, controls, storage and private-wire opportunities.
- Senior-led challenge, governance and delivery support that becomes part of the client team rather than producing a plan and stepping away.

Why this matters

Noveus Energy already positions its work around protecting risk, creating savings and continuous review. That is exactly the right response to today's uncertainty: commercially useful action now, with the expertise to keep the longer-term pathway credible.

Your next move...

Take control of your energy strategy

Start with a Noveus Energy Strategic Review.

Noveus Energy can provide an independent review of your current position, assessing your energy costs, contracts, compliance, data and resilience to identify opportunities for savings, practical actions that make sense now, commitments that need strengthening and decisions that should remain open.

The result is not another distant promise

It is a commercial energy plan your board can understand, your teams can deliver and your stakeholders can trust.

Arrange your strategic review today by contacting John Field at Noveus Energy on **020 3011 1785** or email **john.field@noveusenergy.com** and let's start a conversation.



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